**Message Central**

**What is Message Central?**

Message Central is a CPaaS solution which aims to redefine business communications and enable seamless customer experiences with secure and cutting edge solutions in mobile technology.

We are a conversational engagement platform empowering business to engage meaningfully with customers across commerce, marketing, and support use-cases on 30+ channels.

**Powering Marketing and Customer Engagement**

At Message Central, we understand the significance of effective communication and engagement with your customers. We craft products to elevate your marketing strategies and enhance customer interactions.

**Our Commitments Make us Stand Out**

1. DLT Compliance: We are a trustworthy solution while meeting the necessary regulatory standards.
2. No credit card Required: Say goodbye to the hassle of credit card payments and enjoy convenient payment method options with us.
3. Simple & Clear Pricing: Apart from the initial service package fee, you will only be charged a very small fee for each message sent (up to $0.009).
4. Privacy First: We will not share your data with anyone else without your consent ever.
5. Reliable Performance: Our infrastructure consistently deliver 99.9%  availability with no surprise downtime.
6. Continuous Innovation: We built a house that continuously produce new tech innovations, ensure us to keep grow & make an impact.

**Hear From 10000+ Organizations!**

Here’s what Message Central’s customers have to say:-

1. Policybazzaar: Using both Verify Now and Message Now has been a game-changer for our organization. Verify Now helped us to do just that by implementing SMS OTP authentication for all users, which helped to reduce fraudulent activity and build trust with our users.
2. Ravi Singh, Product at Woo Tv: “Verify Now verified user identities, reducing fake accounts and inappropriate content. The seamless integration and user-friendly interface make it a breeze to implement. Highly recommended!”
3. Satyam Gupta, Product at Cashbuddy: “Our customers feel more secure and ensuring customer trust was essential for success. Verify Now enhanced security and customer trust with SMS OTP authentication. Message Now sent personalized offers, boosting engagement and frequent purchases.”

**Businesses Which Trust Message Central**

1. Rage Coffee
2. Daily Objects
3. Cleartrip
4. Policybazaar
5. Cashbuddy
6. Amazon
7. Woo
8. Woo TV
9. Dream 11

**Message Central has 3 Products :-**

1. **Verify Now**: Ensure secure access to sensitive user information and transactions with our reliable One Time Password (OTP) service, in three simple steps.
2. **Message Now**: Reach millions of customers all over the world with targeted messages in a few clicks.
3. **WhatsApp Now**: Drive meaningful conversations, collaborate with multiple live agents, broadcast personalized messages, and manage customer interactions seamlessly on WhatsApp.
4. **Verify Now**

Verify Now is an OTP SMS provider which provider efficient OTP verification and lightning fast delivery at unbeatable prices.

Verify Now is a user authentication service provided by Message Central, which enables businesses to verify users’ identity using a One Time Password (OTP) sent via SMS.

**Why is OTP Verification Important?**

1. User Authentication
2. Increased Security
3. Enhanced Experience
4. Two Factor Authentication

**By Using Verify Now You Can Save Upto 33% On Your Current Provider.**

Use Verify Now’s OTP Verification APIs and be assured of the best value for your investment.

When compared to Sinch, you save 27%.

When compared to Vonage, you save 11%

When compared to message Bird, you save 33%

When compared to Twilio, you save 20%

**Verify Now Pricing**

You get a flat price of $0.04/ OTP sent. You can also get customized pricing by talking to our team. To quality for a special prize, you should have a high volume of OTP SMS going through.

The pricing for Verify Now is transparent and affordable, with no hidden costs or fees. You only pay for the OTP’s you send. Please contact Message Central for a quote based on your specific needs.

**Why Use Verify Now?**

Dedicated Routes

* Direct connectivity with telecom operators
* Best routes with high speed and reliability
* Established local presence for dedicated connectivity and instant routing

Easy to Setup

* SMS OTP verification service with a few clicks
* No coding experience necessary
* Simple OTP authentication APIs

Robust Dashboard Analytics

* Intuitive dashboard for OTP usage and user activity
* Monitor and analyze OTP delivery rates, success rates, and user engagement.
* Data driven insights for optimizing OTP authentication process

Lightning-Fast Delivery

* 99% messages delivered in less than 10 seconds
* Direct operator connectivity for reliable delivery
* Pay only for successful OTPs

**How Does Verify Now Work?**

When a user enters their phone number on your website or app, Verify Now sends an OTP via SMS. The user then enters the OTP to verify their phone number. This ensures that the user is a legitimate user and not a bot or fake account.

You can authenticate in 3 simple steps

1. Sign up and try the OTP verification
2. Integrate OTP API and test
3. Add credits to your wallet and enjoy

You can integrate Verify Now using Message Central's APIs, which provide detailed documentation and sample code. If you need assistance, Message Central's technical support team can help you with the integration.

**Some Other Features Of Verify Now**

Verify Now offers features such as defined SMS template, multiple retries for failed OTP attempts, and real-time reporting and analytics. You can also integrate Verify Now with your existing systems using APIs.

Within Verify Now's framework, you'll discover an array of functionalities.

These include customizable SMS templates, a provision for multiple retries in case of unsuccessful OTP attempts, and the invaluable capability of accessing real-time reporting and analytics.

Furthermore, the integration of Verify Now with your current systems can be seamlessly achieved via APIs. This amalgamation not only embraces OTP verification and the ease of bulk OTP SMS delivery but also encompasses the realm of passwordless authentication, rendering a powerful solution to counter bots and spam.

**Let The Data Speak**

20 million SMS broadcasted

14 million OTP sent and verified

150 countries – Area coverage

199+ clients – enterprise solution

**What Kind of Support Does Message Central’s Team Offer?**

Our support team is available to help with any questions or issues you may have. Whether you need help integrating our platform into your website or application, or have a question about your account, our support team is here to help.

**How Can I Start Using Verify Now?**

Getting started is easy! Simply sign up for an account and follow our API documentation to integrate our platform into your website or application. You can start using our platform right away.

**What is OTP Verification and Why is It Important?**

OTP verification is a technique to validate a user's identity through the utilization of a single-use password.

This approach is significant as it adds an additional security stratum, effectively countering fraudulent activities and safeguarding users' confidential data.

Additionally, this security measure extends to bulk OTP SMS delivery, enhancing its utility for varied scenarios.

**Why is User Authentication Important?**

User authentication is important to protect a business and its users from fraud, data breaches, and other security threats.

By confirming user phone numbers through OTP Verification, you can ensure that only legitimate users access your services.

**What Industries and Business Types Can Benefit From Your Platform?**

This extends to all organizations seeking OTP verification. Diverse industries and business categories, spanning e-commerce, financial services, healthcare, government, and telecommunications, can leverage our platform. Any entity aspiring to furnish its users with reliable and streamlined authentication stands to gain from our solution's capabilities.

**Is There a Limit To The Number Of OTPs I Can Send Using Verify Now?**

No, there is no limit to the number of OTPs you can send using Verify Now. However, there may be certain restrictions based on your usage and requirements. Please contact Message Central for more information.

**Is Your Platform Secure and Compliant With Industry Regulations?**

Yes, our platform is secure and compliant with industry regulations. We use best practices for data protection and user privacy, and our platform is regularly audited to ensure that it meets the highest security standards.

**What Happens if an OTP Fails to Deliver?**

Verify Now provides multiple retries for failed OTP attempts, so if an OTP fails to deliver, it will be retried automatically. If the OTP still cannot be delivered, an error message will be returned to your system.

**What Happens If a User Enters the Wrong OTP?**

Verify Now provides multiple retries for failed OTP attempts, so if a user enters the wrong OTP, they can retry. After a certain number of retries, the user will be locked out for security reasons.

**Verify Now for Banking Industry**

Secure Access for Banking Platforms

In the fast-paced world of banking, trust and security are paramount. Verify Now offers a robust OTP solution that adds an extra layer of security to banking platforms.

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By implementing OTP authentication, banks can prevent unauthorized access to customer accounts and safeguard confidential financial information.

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Rest assured that your customers' data is protected, and your banking platform meets the highest security standards.

**Verify Now for Ecommerce Industry**

Enhanced Security for E-commerce Platforms

E-commerce platforms handle vast amounts of customer data and conduct numerous online transactions.

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With Verify Now, you can enhance the security of your e-commerce platform by implementing OTP authentication. Protect your customers' accounts from unauthorized access, prevent fraudulent activities, and build trust in your online marketplace.

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Verify Now ensures that every transaction is secure, and every customer can shop with confidence.

**Verify Now for Social Media Platforms**

Trustworthy Authentication for Social Media Platforms

In the world of social media, user trust and privacy are essential. Verify Now provides a reliable OTP solution for social media platforms, offering trustworthy authentication during user registration, login, and account recovery processes.

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By implementing OTP authentication, you can protect user accounts, prevent unauthorized access to personal profiles, and maintain the privacy of user interactions.

Rest assured that your users' social media experiences are secure, and their data is protected.

**Verify Now for Cloud Services**

Seamless Integration with Cloud Services

Cloud services have become the backbone of modern businesses, storing and processing vast amounts of sensitive data.

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Verify Now seamlessly integrates with cloud services, providing secure access to confidential information and resources. By implementing OTP authentication, you can ensure that only authorized individuals can access your cloud-based data and applications.

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Trust in Verify Now to keep your cloud services secure and protect your valuable business assets.

**Verify Now for Healthcare Industry**

Secure User Verification for Healthcare Applications

The healthcare industry demands stringent security measures to protect patient data and ensure secure communication between healthcare providers and patients.

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Verify Now offers secure user verification for healthcare applications, such as patient portals and telemedicine platforms. With OTP authentication, you can verify patient identities, protect sensitive medical records, and maintain compliance with data privacy regulations.

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Rest assured that your healthcare applications are secure and your patients' data is protected.

1. **Message Now**

Message Now is an SMS API service provider by Message Central which is used by business for SMS Marketing. It allows businesses to send large volumes of text messages to their customers or subscribers simultaneously, enabling efficient and effective communication.

Message Now supports both transactional and promotional SMS.

Message Now: SMS API with Lightning-Fast Delivery at Your Fingertips

Send SMS with easy to setup SMS APIs, unlocking the full potential of marketing campaigns with rapid broadcast delivery by Message Now.

Message Now is designed to cater to businesses of all sizes, from small startups to large enterprises. It can be tailored to meet your specific requirements and scale according to your messaging needs.

**Why is SMS Marketing Important?**

1. High open rate
2. Instant communication
3. Wider reach
4. Personalized engagement

**SMS APIs by Message Now at Unbeatable Prices**

Get the maximum value for your marketing budget with Message Central’s competitive pricing.

Compare our prices with other providers and discover the savings you can enjoy while reaching millions of potential customers.

**Message Now Pricing**

Message Central’s team offers customized pricing for Message Now. Get in touch with the team to get quote.

**Why Use Message Now?**

Message Template & Scheduling

* Save tons of time with reusable SMS templates.
* Easily schedule SMS to be sent for a later time
* Get better engagement on your campaigns with the right messaging and timing

Easy Broadcast

* Simplify the entire SMS marketing with Message Now
* Streamline the SMS blast in as less as 3 steps
* Intuitive and user friendly platform

Real time Campaign Reports

* Track campaign performance in an intuitive dashboard
* Drive performance with data driven marketing insights
* Keep a track of your reach, engagement and costs

Lightning-Fast Delivery

* All messages delivered in less than 10 seconds
* Dedicated routes and direct operator connectivity for reliable delivery
* Empowering quick and seamless customer onboarding

**Some Other Benefits of Using Message Now**

By using Message Now, you can reach a large audience quickly and cost-effectively. It enables personalized communication, helps increase customer engagement, and supports various use cases such as promotional campaigns, alerts, notifications, reminders, and more.

**How Does Message Now Work?**

SMS Marketing in 3 Simple Steps

You can authenticate in 3 simple steps

1. Onboard: Talk to our expert to get a demo, set your package, and we will set up an account for you
2. Send SMS at Scale: Compose message from your dashboard, define recipient list manually or by the help of Excel sheet, and click SEND
3. Monitor Campaign and Generate Report: Take insights from our dashboard to make a right business decision

Message Now works by integrating with your existing systems or platforms, such as customer relationship management (CRM) software or marketing automation tools. You can upload your recipient list, compose your message, and schedule or send it instantly through the Message Now platform.

To get started with Message Now, you can visit our website (or contact our sales team) to learn more about the service, request a demo, and explore the pricing options. Our team will guide you through the setup process and provide any assistance you need to start using Message Now effectively.

**Some Data Points About Message Now**

Our SMS Delivery Record: 2,000,000 within 5 mins

137,339,129,299 SMS Blasted in last 30 days

**Let The Data Speak**

20 million SMS broadcasted

14 million OTP sent and verified

150 countries – Area coverage

199+ clients – enterprise solution

**What Kind of Support Does Message Central’s Team Offer?**

Our support team is available to help with any questions or issues you may have. Whether you need help integrating our platform into your website or application, or have a question about your account, our support team is here to help.

**What Kind of Reporting and Analytics Does Message Now Provide?**

Message Now provides comprehensive reporting and analytics, giving you insights into the performance of your SMS campaigns. You can track delivery status, open rates, click-through rates, and other engagement metrics to measure the effectiveness of your messages.

**Can I Schedule Messages in Advance?**

Yes, Message Now offers the option to schedule messages for future delivery. This feature allows you to plan and automate your SMS campaigns, ensuring messages are sent at the most appropriate times for maximum impact.

**How Can I Personalize Messages with Message Now?**

Message Now allows you to personalize your SMS messages by dynamically inserting customer-specific information, such as names, purchase details, or account information. You can create customized templates that automatically populate these details for each recipient.

**How Secure is Message Now?**

Message Now prioritizes the security and privacy of your data. It employs industry-standard encryption protocols and follows best practices to ensure that your messages and customer information are safeguarded.

**Message Now for Non-Profit Organizations**

Empower Your Non-Profit Mission with Message Now's Powerful Communication Tool

Message Now is the perfect solution for non-profit organizations looking to amplify their impact and strengthen connections with donors and supporters.

With our cost-effective and efficient messaging platform, you can easily engage with your audience, share updates on fundraising campaigns, recruit volunteers, and communicate your organization's mission with clarity and passion.

Utilize features like customizable sender IDs, contact database management, and message templates to personalize your outreach and make a lasting impression.

**Message Now for Automotive Industry**

Engage Automotive Business Customers with Message Now

Message Now offers automotive businesses a powerful communication tool to enhance customer engagement and drive business growth. You can broadcast service reminders to ensure timely vehicle maintenance.

With blast SMS your business can also send sales promotions and personalized offers, helping in boost sales and attract new customers.

Whether it's a limited-time discount on vehicle purchases, special financing options, or exclusive offers on accessories, Message Now enables automotive businesses to reach their target audience instantly.

It’s a great tool to empower automotive businesses to stay connected with their customers in a targeted and efficient manner.

**Message Now for Entertainment Industry**

Enhance Event Experiences and Maximize Audience Engagement with Message Now

Make your events and entertainment offerings stand out with Message Now's robust messaging capabilities. Seamlessly communicate with attendees, promote ticket sales, and build anticipation by sending event updates, exclusive offers, and time-sensitive notifications.

Leverage our intuitive dashboard analytics to gain valuable insights into audience engagement and optimize your marketing strategies for maximum impact.

With Message Now, your events will leave a lasting impression and drive unparalleled audience engagement.

**Message Now for Hospitality Industry**

Elevate Guest Satisfaction and Streamline Communication with Message Now

Attract and delight guests with seamless communication using Message Now. Our platform enables you to provide exceptional hospitality experiences by sending personalized offers, reservation confirmations, and real-time updates.

Efficiently manage guest inquiries, handle special requests, and send check-in/check-out reminders to ensure a smooth and memorable stay. With Message Now's custom sender IDs and contact database management, you can build strong guest relationships, foster loyalty, and enhance guest satisfaction.

**Message Now for Travel Industry**

Simplify Travel Experiences and Keep Travelers Informed with Message Now

Travel with ease and peace of mind using Message Now's comprehensive messaging solution. Keep travelers informed and organized with detailed travel itineraries, flight updates, and important travel advisories.

Provide personalized recommendations, offer exclusive deals, and promptly address any queries or concerns to enhance the overall travel experience.

With Message Now's scheduling and instant campaign reporting, you can deliver timely and relevant messages, ensuring smooth travels for your customers.

**Message Now for Banking and Finance Industry**

Stay Connected and Build Trust with Message Now for Financial Institutions

Communication in the banking sector requires a balance of efficiency and security. Message Now provides a reliable platform that ensures seamless and secure communication with your customers.

With Message Now, you can send important updates, transaction alerts, and account notifications directly to your customers' mobile devices.

The platform's advanced features, such as customizable sender IDs and regulation compliance, guarantee that your messages are delivered accurately and securely.

By leveraging Message Now's fast delivery performance and cost-effective solutions, you can enhance customer communication, strengthen trust, and deliver exceptional banking services.

**Message Now for Software and IT Industry**

Streamline Communication in the Software/IT Industry

In the fast-paced world of software and IT, effective communication is crucial for success. Message Now empowers businesses in the software/IT industry by providing an efficient platform to send SMS messages in bulk.

Whether it's sending important updates to clients, sharing software release information with users, or notifying stakeholders about critical system maintenance, Message Now simplifies the process.

With just a few clicks, you can reach your target audience instantly, ensuring that your messages are delivered promptly and effectively. Stay connected, share updates, and drive engagement with the power of efficient messaging using Message Now.

**Message Now for Retail Industry**

Boost Sales and Customer Engagement

The retail and commerce industry thrives on effective communication and customer engagement. Message Now offers a cost-effective solution to reach your customer base through SMS blasts. With Message Now, you can easily send promotional offers, exclusive discounts, and personalized messages to your customers.

Whether it's announcing a flash sale, promoting new arrivals, or sending order updates, Message Now makes it effortless.

The intuitive platform allows you to customize your messages, schedule campaigns, and analyze campaign performance through the dashboard analytics.

Maximize your sales potential, increase customer engagement, and grow your business with Message Now.

**Message Now for Education Industry**

Stay Connected and Engage Students with Message Now

Effective communication is the cornerstone of successful education. Message Now offers a powerful tool to stay connected with students, parents, and staff members.

Whether it's sharing important announcements, sending event reminders, or providing personalized messages, Message Now simplifies the process. With just a few clicks, you can send messages to your target audience, ensuring that vital information reaches them in a timely manner.

The intuitive interface and easy-to-use features make broadcasting messages as simple as possible. Stay connected, foster engagement, and create a strong educational community with Message Now.

**Message Now for Government and Public Service Industry**

Optimize Communication and Engagement in Government Public Service

Efficient communication is essential in government public service to engage citizens and foster community participation. Message Now provides a reliable platform for government organizations to deliver important updates, emergency notifications, and service announcements directly to citizens' mobile phones.

By leveraging the power of SMS blasts, government entities can ensure that critical information reaches the intended recipients promptly. With Message Now, government organizations can build trust, promote transparency, and encourage active citizen engagement.